

Life-preneurship

It's a philosophy of living. Become the entrepreneur of your life - a Life-preneur.

Assume the role as innovator of your everyday experience.

A Life-preneur organizes, operates, and assumes the risk of creating an extra-ordinary life.

The Seven Principles of Life-preneurship



INNOVATION

Be an everyday innovator. Refuse to feel trapped by your circumstances. The dictionary defines an innovator as someone who introduces new methods, ideas, or products. The Innovator of the everyday taps into their innate creativity to design their relationships, work, family life, home, and routine.



RESPONSIBILITY

You are 100% responsible for your life experience. You can't always control the circumstances, events, or challenges that come your way, but you always have a choice as to how you show up and respond.



ALIGNMENT

Align your thinking, beliefs, and actions with your values and goals. Make short-term sacrifices for long-term commitments. Declare a vision that propels you forward AND informs who you will BE right where you are.



INTENTIONALITY

Do things deliberately. Understand the power and impact of your choices. The small, intentional choices, in the moments of your life, ripple to the large changes you desire. This is life - done by design.



DIFFERENTLY

Seek to find your own path. Challenge and reinvent outdated thinking, beliefs and rules. Leverage your mindset and creativity to bring more meaning, joy, and flow into your everyday life.



GROWTH

Be willing to adapt to life's inevitable changes and challenges. See the opportunity in the obstacle. Never stop innovating, learning, and growing.



WHOLENESS

See life as a whole - mind, body, spirit and soul. Commit to creating fulfillment in all these domains. Know that when one is weak, they are all weakened. Cultivate a strong inner life to experience a full, rich outer life.